

Proposal for Conducting Campus Interview 2017 -2018



Institute of Language Management

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COMPANY PROFILE

Institute of Language Management (P) Ltd., is a Bangalore based ISO Certified 9001:2015 organization and the first organization to acquire NABET accreditation in this sector, which focuses on developing language skills in individuals, with special emphasis on Communicative English. Incorporated in the year 2002, today I.L.M has emerged as the pioneer English training institute in India in the field of promoting communication skills in English among school children & colleges. Today I.L.M has a strong presence in 10 states viz., Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Chhattisgarh, Maharashtra, Madhya Pradesh, Punjab and Rajasthan.

The contribution of ILM towards the cause of empowering the student community in the area of communication skills in English has been acknowledged and appreciated by innumerable schools / colleges.

I.L.M is headed by two Directors - Ms. Ronila Kalro and Mr. Sanjay Subramanya T.

Ms.Ronila Kalro is the Academic Director of ILM (P) Ltd., She has vast experience in English language teaching and course content development. Ms. Kalro has also been the local secretary for university of Cambridge for 5 years. Currently she is the Operational Head of ILM-Scottish Qualifications Authority's project in India. She has given lectures and talks at various conferences and has understood the requirements of individuals in enhancing their communication skills in English.

Mr. Sanjay Subramanya, with a law background, successfully manages and runs the organization. He successfully manages the administrative responsibilities of the organization, with his expertise and profound knowledge of administrative matters.

He is the visionary behind ILM's rapid strides towards enabling young minds to imbibe the art of communication at very young age so that they become confident personalities at a later stage of their life.

Our Vision

- To empower individuals to confidently interact globally through that one vital link language - “ENGLISH”.
- To train school students in Communicative English right from their young age.
- To spread the importance of Communicative English at the National level.

Achievements of ILM

- Pioneer and the largest institute in India, in the field of training school students in the art of communication.
- Presently operating in Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Chhattisgarh, Maharashtra, Madhya Pradesh, Punjab and Rajasthan.
- Training students in over 400 educational institutions.
- **Accreditation by NABET (National Accreditation Board for Education and Training, Quality Council of India, GOI).**
- An authorized partner of Scottish Qualification Authority.
- ILM is an organizational member of Quality Council of India.
- ILM is a corporate member of ASSOCHAM India.
- Associated with NGOs in imparting communication skills for the rural and less privileged.
- With over 600 professionally equipped resource persons.

Recognitions

- ILM is the “most preferred English language training institute” by schools and colleges.
- ILM’s activities caught the attention of leading newspapers like “The Hindu, Deccan Herald, Prajavani, Malayalam Manorama “and a host of other local ones.

- The Director Ms. Ronila Kalro was interviewed by “Malayalam Manorama” the largest circulating daily in Kerala, which commended her contribution to the cause of student community in the form of a half page article.
 - Ms. Ronila Kalro and Mr. Sanjay Subramanya (ILM Directors) have been invited and felicitated by various organizations and educational institutions lauding ILM’s dedicated service to empower and improve the overall personality of the younger generation.
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Why should freshers work with ILM?

Today's employment situation requires candidates to have skills that make them employable and competitive at work place. One of the important, crucial and indispensable skills is communication skills in English. It is an integral part of today's work requirement and students lacking good communication skills will miss out on good opportunities despite having academic and technical qualifications. There are some select institutes which conduct courses for this purpose and charge a hefty fee. People spend a fortune at these institutes to acquire these skills.

During the campus interview many organizations offer employment but very few provide training to acquire and enhance communication skills at work place. ILM is an organization where the students are offered both. We groom, polish and refine candidates during their stint with us. They gain the confidence to communicate and interact fluently in English.

An opportunity with ILM transforms the personality of the students and gives them that cutting and competitive edge over others. ILM is the ideal place for students from different disciplines with ambitions of a dream job to realize it. While ILM offers a long term career growth for students with a passion for teaching, others can also immensely benefit even if it is for one academic year. After the internship when they decide to move from ILM to their dream fields they will have a steady career unlike others who aimlessly move from one job to another.

Interview Procedure

The Interview process involves the following stages:

1. Candidates should fill-up the registration form and participate in a group presentation on a given topic. (Group presentation - Can be a group discussion/ a debate / enacting of a situation or an incident as per the topic given by the interviewer.)

2. One to one personal interview with the Directors / H R of ILM.

All the selected candidates will be given the offer letter.

ILM reserves the right to alter the procedure of the interview as it feels fit with or without notice.

ILM's Internship

Salient Features of the Internship

- a) This is an internship with ILM for 8-9 months (June – March). After the internship period, candidates can, if they desire, exercise the option to continue with ILM as a faculty/ senior faculty based on ILM's T&C.
- b) The selected candidates will be provided preliminary training for 6-8 weeks during April /May at Bangalore. Standard accommodation will be provided during the preliminary training. The training will focus on enhancing their language and communication skills in English. We also train them in etiquette, personality development, inter-personal skills, public speaking and teaching/training methodologies. No professional fee/stipend will be paid during the training period.

Financial Benefits:

Selected candidates will be placed under three categories and professional fee will be paid according to the category under which they are selected.

Professional Fee:

Category A: ` 16,000/- Per Month. (Cost to the company)

Category B: ` 17,000/- Per Month. (Cost to the company)

Category C: ` 18,000/- Per Month. (Cost to the company)

Other Benefits:

1. Accommodation (if required by the candidate) at the place of assignment outside their home town.(Candidates can also make their own arrangement for staying wherever they are based, in that case no staying allowance will be paid).
2. Travel Allowance (wherever applicable).
3. Opportunity to become trainers for ILM's English Today International Exams. (ILM-Scottish Qualification Authority).

Career Benefits

ILM provides both short-term and long-term career benefits to the students.

Short-term:

ILM, through its Internship programme, provides students the platform to hone their communication skills. During the preliminary training for 6-8 weeks (or otherwise decided by ILM) at Bangalore, they will be trained in the basics of English language, Interaction Process, Language Etiquette, Public Speaking, Body Language, Training Methodology etc.,

Long-term:

Students can also look for a long-term career option with ILM. They can look forward to a rewarding and satisfying career growth which is outlined below:

Professional Growth:

Faculty → Trainee Team Leader → Team Leader → Zone Head → Group Head → Cluster Head → Divisional Head

Academic Growth:

With ILM: Faculty → Senior Faculty → Regional Trainer

With ILM-SQA: Trainer → Assessor

Note: Candidates who do not report for their duty after the preliminary training in Bangalore will be levied with a training cost of `55,000/-Plus applicable tax to be paid in the name of Campus Guide (P) Ltd., in addition to the standard procedure listed in ILM's Assignment Agreement.

Important Note:

ILM requests you to maintain the exclusivity of the campus interview with us in this field. Though other organizations in the similar field can be invited for a campus interview in your college please make sure that they have acquired accreditation by an accreditation body.

The rationale behind this request is to protect the integrity of the industry as many colleges have come forward with objections and enormous doubts due to the unprofessional and bad business practise meted out to their students when they were placed in different unrecognised organizations in this sphere. **This has not only troubled the students but has also brought down the credibility and reputation of the colleges who invite these unrecognised organizations to conduct interviews to their colleges without due diligence.**

A study by National Skills Development Council, GOI has revealed that there are many unorganized group of people/companies operating in this sphere without having adequate infrastructure, financial stability to run their day-to-day operations, Salary paying capabilities, Capex and Opex strengths, legally not being recognized, academically less qualified and the statutory requirements like financial balance sheet, IT returns, PF, medical coverage etc are breached. **In these cases the candidates are put into lot of troubles and risks by exposing them to an unprofessional work culture which will hamper their future prospects permanently.**

We do respect other organizations operating in this sphere, however it is a sincere attempt made by us to provide a good working platform for the freshers by guiding them to get placed in recognized organizations and get access to a healthy atmosphere for their overall growth.